



Graduate School of Business

— *Knowledge Absolute!* —



MANAGEMENT | COMMERCE | COMPUTERS | FASHION | LAW | ARTS

Affiliated To Devi Ahilya Vishwavidhyalaya, Indore

Future
Ready 

Global Perspective Indian Values

Fall in Love!



Enable Transformation

from Aspiring Students to
Finest Corporate Citizens.

Our institution stands as a beacon of academic excellence, cultivating a vibrant community of scholars and innovators. We are dedicated to providing an unparalleled educational experience that empowers students to reach their full potential. Our rigorous curriculum, meticulously designed by our distinguished faculty, fosters critical thinking, analytical prowess and a deep understanding of the complexities of the modern world.

We cultivate a dynamic learning environment where intellectual curiosity thrives. Students engage in rigorous academic pursuits, participate in cutting-edge research and benefit from invaluable mentorship opportunities. Our commitment to experiential learning extends beyond the classroom, with internships, industry collaborations and global immersion programs providing invaluable real-world experience.

We invite you to embark on a transformative journey of intellectual growth and personal discovery. Be a part of our esteemed community and unlock your true potential. Here, you will not only acquire knowledge but also cultivate the essential skills and attributes necessary to thrive in a rapidly evolving global landscape. We are confident that your experience at the Graduate School of Business will be both enriching and rewarding, equipping you with the intellectual and personal foundation for a lifetime of success.

Prof. (Dr.) Shikha Agrawal

Principal, Graduate School of Business

The Choice Of
Intelligent Students &
Home to
Merit
Holders !

Your search for knowledge
doesn't start with us.

It starts with...

You!



Visionary Business Leaders !



BBA

| CORE
| FOREIGN TRADE

The Bachelor of Business Administration (BBA) is a three year undergraduate program that provides a robust foundation in core business disciplines, nurturing aspiring professionals with a keen understanding of management, economics, finance and marketing. This transformative journey equips graduates with essential skills and knowledge, empowering them to excel in diverse roles within the dynamic business landscape.

VIBRANT CAREER PROSPECTS

- Business Consultant
- E-Commerce Manager
- Financial Analyst
- Recruitment Specialist
- Logistics & Supply Chain Analyst
- International Business Professional
- Digital Marketing Specialist
- Event Planner
- Administrative Officer
- Customer Success Manager
- Business Intelligence Analyst
- Sustainability Consultant

>> Powered By Intellect

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Astute
Finance
Experts !

BCOM

| PLAIN
| COMPUTER APP.

The Bachelor of Commerce (BCOM) is a three year undergraduate program that ignites a passion for commerce, equipping graduates with a strong foundation in core business principles. It allows you to master accounting, economics, law, management and finance, building financial wisdom and a versatile skillset. This adaptable degree navigates you from complexities of finance to forging your own entrepreneurial path.

PROMISING CAREER PROSPECTS

- Credit Analyst
- Corporate Strategist
- Marketing Specialist
- Risk Management Specialist
- Audit Officer
- Statistical Investigator
- Tax Consultant
- Corporate Trainer
- Investment Banker
- Forensic Accountant
- Economic Analyst
- Market Researcher

>> Driven By Values

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Digital Innovation Architects !



BCA

**WITH MULTIPLE
CERTIFICATIONS**

The Bachelor of Computer Applications (BCA) is a three year undergraduate program that empowers you to become tech-savvy innovators. It immerses students in a dynamic curriculum exploring cutting-edge technologies like Artificial Intelligence, Cloud Computing and Data Science. It helps develop critical thinking, problem-solving and coding skills to thrive in the rapidly evolving digital landscape.

GLOBAL CAREER PROSPECTS

- Data Scientist
- Software Developer
- Cybersecurity Architect
- AI/ML Specialist
- Cloud Computing Engineer
- UX/UI Designer
- Blockchain Experts
- Full-Stack Developer
- DevOps Engineer
- Game Developer
- IoT (Internet of Things) Specialists
- Website Designer



Creative Expression Pioneers !

BA

| **PSYCHOLOGY**
| **POLITICAL SCIENCE**
| **ECONOMICS**

The Bachelor of Arts (BA) program is a three year undergraduate program that empowers students to become critical thinkers and effective communicators. This transformative journey nurtures intellectual curiosity and creative expression. Graduates emerge as adaptable and insightful individuals, poised to excel and make a meaningful impact. Furthermore, it helps foster a deep appreciation for life long learning.

PROMISING CAREER PROSPECTS

- Content Writer/Editor
- Public Relations Specialist
- Journalist
- Civil Services Officer
- Teacher/Educator
- Public Policy Analyst
- Cultural Affairs Specialist
- Non Profit Program Manager
- Literary Agent
- Community Organizer
- International Relations Expert
- Linguist

>> **Unleash Your Creative Spark**

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Champions Advocate Justice !



LAW

- **BA LLB (Hons.)**
- **BBA LLB (Hons.)**
- **LLB (Hons.)**

Our comprehensive programs in Law hones the minds of future legal leaders, equipping students with critical thinking skills and exceptional advocacy skills. These rigorous programs help foster a deep understanding of legal principles and ethical considerations, preparing graduates to traverse complex legal landscapes with confidence and clarity.

PROMISING CAREER PROSPECTS

- Corporate Lawyer
- Legal Consultant
- Judge/Legal Officer
- Human Rights Advocate
- Cyber Law Specialist
- Arbitrator/Mediator
- Intellectual Property Specialist
- Criminal Lawyer
- Legal Entrepreneur
- International Law Expert
- Legal Tech Professional
- Compliance Officer



Global Business Strategists !

MBA

MASTERING BUSINESS ACCUMEN

The Masters of Business Administration (MBA) is a comprehensive two-year post graduate program empowering leaders, equipping them with strategic acumen and executive skills for global success. This rigorous program explores core management areas, fostering critical thinking, analytical prowess and innovative problem-solving. It allows students to emerge as adaptable and agile professionals, poised to excel and drive organizational success.

GLOBAL CAREER PROSPECTS

- Strategic Consultant
- Chief Operating Officer (COO)
- Chief Financial Officer (CFO)
- Chief Marketing Officer (CMO)
- Entrepreneurs
- IT Project Manager
- Innovation Consultant
- Predictive Modeler
- People Analytics Expert
- Change Management Consultant
- Talent Acquisition Specialist
- Learning and Development Expert

>> Amplify Your Impact

www.gsbl.in

B.Voc

Fashion Technology

The Fashion Design programs are three-year professional courses designed for creative and innovative individuals seeking a dynamic career in the industry. The curriculum equips students with essential knowledge and skills, focusing on sustainable and practical design solutions while incorporating advanced technologies. Students learn to analyze trends, sketch concepts and select fabrics, gaining valuable insights into both local and global fashion landscapes. Through diverse projects, the program nurtures creativity and prepares students to thrive in the ever-evolving fashion industry, empowering them to envision and build their own fashion empire.

3 Years
Degree Course
.....
Certification Course



Specializations

- 🌀 Draping And Grading
- 🌀 Fashion Styling
- 🌀 Fabric Styling & Manipulation
- 🌀 Fashion Forecasting
- 🌀 Creative Pattern Making



PROMISING CAREER PROSPECTS

- Fashion Designer
- Aesthete & Garment Innovator
- Textile Visionary
- Image Architect
- Merchandising Strategist
- Global Apparel Sourcing Specialist
- Visual Storytelling Artist
- Costumery Maestro
- Apparel Industry Journalist
- Brand Narrative Builder
- Fashion Industry Entrepreneur
- Style Consultant



Shape Trends,
Define Style





Fun @ GSB

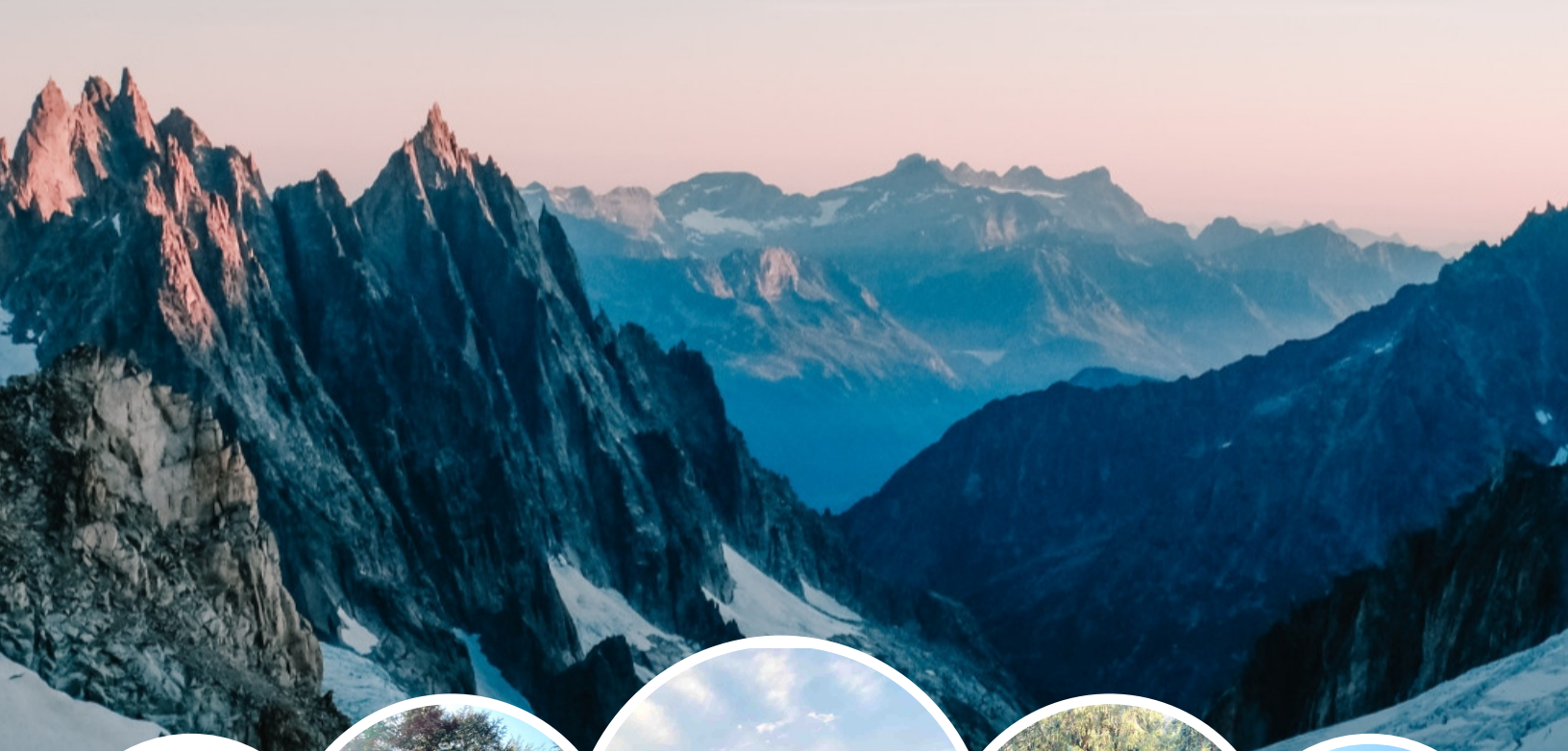
Life Is Beautiful!





GSB Himalayan *Trail*

Embark on an unforgettable journey with the annual GSB Himalayan Trail !
Discover the serene beauty of the mountains and create memories that last a lifetime.





Life @ GSB



THE CULTURAL EVENTS CLUB

“Razzmatazz” fosters a vibrant and inclusive community through engaging cultural activities, cultivating a strong sense of camaraderie and shared experiences.

THE FOODIES CLUB

“Flavour” ignites a passion for culinary arts, offering opportunities to explore diverse cuisines through exclusive hotel visits, masterclasses with renowned chefs, and exciting ventures like canteen takeovers and food stall management.

THE DRAMATICS CLUB

“Mukhota” provides a dynamic platform for GSB students to unleash their theatrical talents, honing their stage presence, confidence, and creative expression.

THE FINANCE CLUB

“Fiscal” empowers students with a deep understanding of the financial world, offering insights into Banking, Insurance, Capital & Commodity Markets and Forex Markets, preparing them for successful careers in the dynamic finance sector.

THE SOCIAL CLUB

“Prayas” cultivates a spirit of social responsibility and empowers students to make a positive impact through meaningful community service initiatives, including tree plantation drives, support for the elderly and food donation programs.

THE MARKETING CLUB

“Midastouch” is the premier destination for aspiring marketers, offering a dynamic platform to explore the intricacies of marketing through engaging activities like Product Design, Product Marketing, Product Selling and interactive Role Plays.

NATURE & PHOTOGRAPHY CLUB

“Shutter Bug” captures the beauty of the world through the lens of its members, fostering a passion for photography and enabling students to express their creativity and capture cherished memories.

THE SPORTS CLUB

“Hydra” fuels a competitive spirit and promotes a healthy lifestyle through regular inter-college and inter-house sports competitions, leveraging GSB’s exceptional sports infrastructure to foster teamwork, discipline and a love for athletics.

THE MANAGEMENT FEST

“Innovision” gives you the opportunity to experience the thrill of business through challenging simulations, hone your skills and emerge as a future business leader.

INCUBATION CENTER

“Ignite”, the GSB’s incubation center, a crucible for entrepreneurial brilliance, empowers aspiring entrepreneurs to transform their innovative ideas into thriving ventures.

Dignitaries @ GSB



Dr. Rafiq Dossani

SR. ECONOMIST, EX-DIRECTOR (CENTER FOR SOUTH ASIA), STANFORD UNIVERSITY, USA



Lt. Gen. Ananthnarayanan
PVSM, YSM, SM, VSM
Commandant Infantry School, Mhow



Lt. General D P Pandey
PVSM, UYSM, AVSM, VSM
Commandant Army War College, Mhow



Maj. Gen. (Dr.) Rajesh Chaba
SM, ADGOL
Army Headquarters, New Delhi



General Upendra Dwivedi
PVSM, AVSM
Chief of the Army Staff



Maj. Gen. JS Sandhu
AVSM,
Commandant, Army War College



Team L' Oreal



Dr. Varun Kapoor
IPS (ADGP - MP)



Mr. Vikram Modi
Global Head - Innovation
Visa Incorporation



Mr. Satyajeet Roy
CEO Habib Bank, Zurich



I am truly grateful for my time at GSB. The supportive environment, experienced faculty, and hands-on learning shaped my personal and professional growth.

Today, I'm successfully placed in Dubai's real estate industry, and the knowledge, confidence, and exposure I gained at GSB were instrumental in preparing me for global opportunities. The college not only built a strong academic foundation but also honed my communication, leadership, and adaptability skills – essential in today's competitive world.

VANSH GOEL

Nezda Global, Philippines
Vestian MEA Real Estate Brokerage, Dubai

22 LPA

MBA BATCH 2022-24

Looking back, my experience at GSB was truly transformative and continues to inspire my professional journey.



I am truly grateful to GSB for shaping my career with the right guidance and opportunities. The academic environment, supportive faculty, and practical learning helped me build strong fundamentals and industry-ready skills.

The placement cell's continuous support and mentorship were instrumental in my journey, leading to my placement at Intellipaat through campus recruitment.

RIYA JAIN

Intellipaat

9 LPA

B.COM BATCH 2022-24

My time at GSB not only enhanced my professional abilities but also instilled the confidence to achieve my goals. I will always cherish the learning and memories gained here.

BBA

Shivangi Mahajan	3rd Rank in DAVV
Somil Lalwani	6th Rank in DAVV
Princy Budhwani	7th Rank in DAVV
Vanshika Dabi	9th Rank in DAVV
Dhwani Jain	9th Rank in DAVV
Forum Bhimani	9th Rank in DAVV
Kritika Gupta	10th Rank in DAVV
Anushka Jain	10th Rank in DAVV
Purvi Deshmukh	10th Rank in DAVV
Khushi Sharma	10th Rank in DAVV
Krishna Sharma	11th Rank in DAVV
Aanya Jain	12th Rank in DAVV
Roshan Jain Rank	12th Rank in DAVV
Angel Kothari	12th Rank in DAVV
Vidhi Vajpayee	12th Rank in DAVV
Bhoomi Patel	13th Rank in DAVV
Tarinee Paliwal	14th Rank in DAVV
Anushka Sharma	14th Rank in DAVV
Nashrah Khan	14th Rank in DAVV
Palchhin Choudhary	15th Rank in DAVV
Hitanshi Singha	15th Rank in DAVV
Shivam Saxena	15th Rank in DAVV
Kopal Jain	15th Rank in DAVV
Aman Thakur	15th Rank in DAVV
Shifti Arora	15th Rank in DAVV
Uditi Valecha	15th Rank in DAVV



BA

Sohani Bhatnagar	8th Rank in DAVV
Priyanshi Jain	9th Rank in DAVV
Nevishikha Yada	11th Rank in DAVV

MBA

Hemlata Verma	1st Rank in DAVV
Vansh Goel	6th Rank in DAVV
Shivendra Singh	6th Rank in DAVV
Khushi Shrivastava	8th Rank in DAVV
Nandani Bhati	13th Rank in DAVV
Urvashi Koshthi	16th Rank in DAVV
Anukruti Jain	15th Rank in DAVV

BCA

Himanshi Khatri	10th Rank in DAVV
Rishi Sahu	19th Rank in DAVV
Jatin Mandwani	20th Rank in DAVV

B.Com

Chahak Jagtap	7th Rank in DAVV
Bhoomi Joshi	9th Rank in DAVV
Saloni Tiwari	9th Rank in DAVV
Shrushti Wadhvani	11th Rank in DAVV
Ishita Singhai	11th Rank in DAVV
Soumya Jaiswal	12th Rank in DAVV
Hansika kukreja	16th Rank in DAVV
Devansh Sachdeva	16th Rank in DAVV
Samridhi Garg	16th Rank in DAVV
Kashish Kamora	18th Rank in DAVV
Aadesh Kumar Kalra	18th Rank in DAVV
Aryan Mukati	18th Rank in DAVV

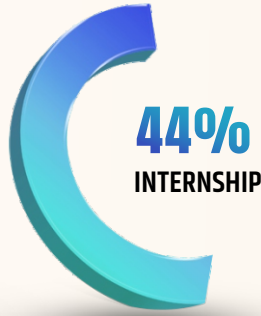
BBA (Foreign Trade)

Nandani Patidar	4th Rank in DAVV
Vansh Devaliya	5th Rank in DAVV
Ranu Sharma	6th Rank in DAVV
Arpit Jain	8th Rank in DAVV
Ishika Chouhan	8th Rank in DAVV
Suhani Rathore	10th Rank in DAVV
Uday Gaud	10th Rank in DAVV
Kshama Jain	10th Rank in DAVV
Anshveer Singh	10th Rank in DAVV
Ananya Dandekar	11th Rank in DAVV

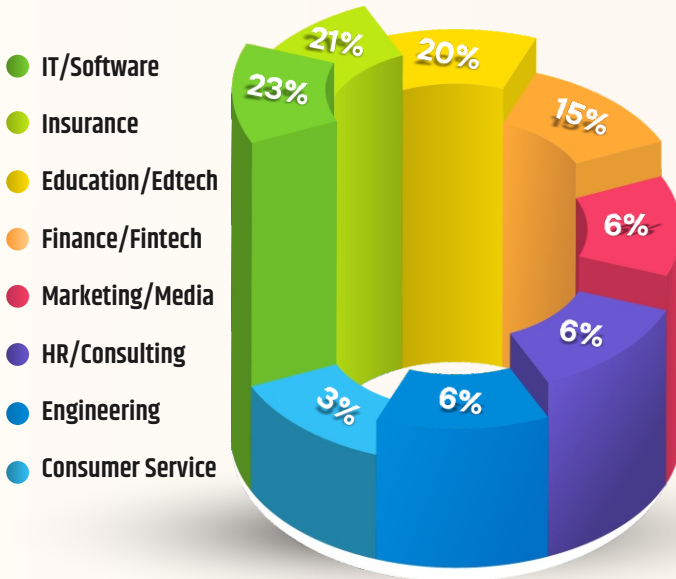
THE EXTRAORDINARY LEAGUE OF MERIT HOLDERS

>> Unleash Your True Potential

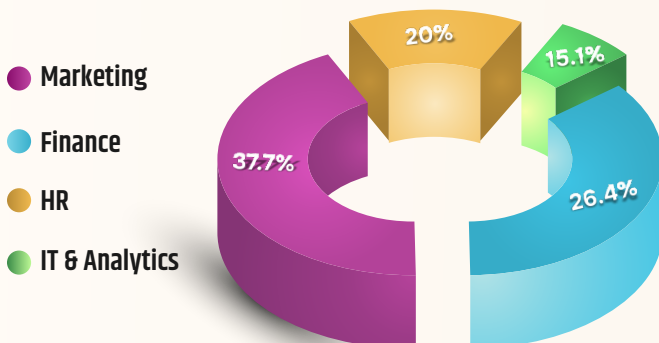
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Placements & Internship
Opportunities Offered Till Now



Sector Wise Break Up of Visiting Companies



Breakdown of Placed Students on Basis of Specialization

Unlock Top-tier Career Opportunities with Our Exceptional Placement Track Record!

AVERAGE PLACEMENT PACKAGE

₹ 7 LPA

HIGHEST PLACEMENT PACKAGE

₹ 22 LPA



Workshops & Certifications @ GSB

Business and Management

WORKSHOPS

- Leadership and Team Building Strategies
- Effective Business Communication
- Negotiation Skills for Future Leaders
- Entrepreneurship and Startup Development

CERTIFICATIONS

- Business Analytics and Data Visualization
- Digital Marketing
- Brand Management
- Financial Modeling & Forecasting

Computer Application and Technology

WORKSHOPS

- Cybersecurity and Ethical Hacking
- Cloud Computing and Virtualization
- Artificial Intelligence and its Applications
- Blockchain Technology and Cryptocurrencies

CERTIFICATIONS

- Advanced Excel with Chat GPT
- Web Designing
- Python Programming
- Mobile Application Development

Commerce and Finance

WORKSHOPS

- Financial Statements Analysis
- Banking and Financial Services Overview
- Risk Management
- Equity Derivatives

CERTIFICATIONS

- Stock Market Basics and Investment Strategies
- Import Export Professional
- Wealth Management
- Mutual Fund Distributors

Arts and Humanities

WORKSHOPS

- Creative Writing and Content Development
- Film Analysis & Media Production
- Event Planning and Management
- Journalism and Media Ethics

CERTIFICATIONS

- French Language
- Social Media Management
- Public Speaking & Presentation Skills
- Research Methodology & Data Analysis

Personal and Professional Development

WORKSHOPS

- Time Management and Productivity Hacks
- Resume Writing and Interview Skills
- Stress Management and Mental Health Awareness
- Career Planning and Goal Setting

CERTIFICATIONS

- Aptitude Training
- Personal Branding & LinkedIn Optimization
- Conflict Resolution & Mediation
- Networking Skill for Career Growth



ADMISSIONS PROCEDURE

PROCEDURE

Admissions to all the courses will be accepted in order of merit determined on the basis of percentage of marks obtained by the student in the qualifying examination and interviews.

The candidate is advised to apply for the admission only when they fulfill the eligibility requirements for the particular programme in which the admission is sought. It is the responsibility of the student to obtain all the relevant information about their eligibility. In case a student who is provisionally admitted on the basis of the information /documents furnished by them, is found ineligible/fake, the Director/Principal reserves the right to cancel the admission without any intimation to the candidate.

The Application Form complete in all respects, should be submitted with the following documents attached :

- School/College Leaving Certificate of the previous School/College attended, in original.
- Attested photocopies of Mark Sheets of X, XII, Graduation and/or qualifying examination.
- In case there is a gap in the education of the candidate, they must submit a Gap Certificate indicating that they have not taken admission in any college, have not appeared for any Examination and that their conduct has been good.
- Migration Certificate from previous Board / University.
- Students who have not graduated from Devi Ahilya Vishwavidyalaya, should submit Eligibility Certificate.

NOTES :

- One who has appeared in the qualifying examination during the current year as a regular or private candidate but whose result is yet to be declared can also apply for admission on provisional basis. Such a candidate must produce the certificate of passing the examination before the last date fixed for this purpose, otherwise their admission will be cancelled. The fee and charges paid by them shall not be refunded in any case.
- Minimum intake required to start a program shall be 50% of total seats in that program.

RULES FOR ADMISSION

1. Only those students who have passed class XII can seek admission to Graduate Programs. Students, who have to appear in Supplementary Examination to pass class XII or final year of degree course are not eligible to seek admission unless permitted by the M.P. Govt. and the University.

2. Students who have to appear for Supplementary/A.T.K.T. Examinations in first or second year of their Graduate program can take provisional admission. The admission will be confirmed when the student produces documentary evidence(s) of passing qualifying examination.

3. Regular and Provisional Admission in Graduate & Post Graduate Programs will be as per the University rules of that particular program. No fee is refundable after the confirmation of admission.

4. Those Students who are not previously enrolled with the University must submit the enrollment form along with the admission form. Those who are already enrolled with the university must mention their Enrollment No. on the Admission Form.

5. Decision of the Director / Principal with respect to admission shall be final. No correspondence shall be entertained in this regard.

6. For Detailed rules and regulations please refer to application form and contact college office.

Disclaimer : The college policy is always on path of continuous development and improvement. Therefore the college reserves the right to alter/discontinue the facilities and various details described and illustrated in this brochure without prior intimation. Courses, duration and their content are subject to revision as per Devi Ahilya Vishwavidyalaya guidelines.



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FOR ONLINE
ENQUIRY FORM**

SCAN THIS
QR CODE
FOR GOOGLE
MAP LOCATION



GSBians

Rocking The World



GAUTAMI CHATURVEDI
National Table
Tennis Player



NISHITA GUPTA
National Badminton
Player



RISHABH SURANA
National Cricket Player



YASHICA CHOUDHARY
Guinness World Record
Holder



ATHARV PORWAL
Renowned Photographer



GAUTAM GAWLANI
International Football
Player (Defender)



Nipania Bypass, Opp. Gurudwara, Before Omaxe 1, Indore, (M.P.)

gsb.indore www.gsbl.in

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+91 91091 50511, 74005 52204

For Fashion
+91 91091 85566

For General Enquiries
+91 81200 00470

For Law
+91 99814 36902

**DIRECT
OFFLINE
ADMISSIONS**

BBA | MBA | B.Com | BCA | BA | LLB | B.VOC

MANAGEMENT | COMMERCE | COMPUTERS | FASHION | LAW | ARTS