

Graduate School of Business (GSB)
Presents
Dhara 2.0 E- Summit
Supported by Confederation of Indian Industry (CII) &
Young Indians

Rules & Regulations

1. Eligibility

1. The competition is open to:
 - Undergraduate Students
 - Postgraduate Students
2. Participants may register individually or as a team.
3. Each team shall consist of **1 to 5 members**.
4. A participant may be a member of **only one team**.
5. Each team must nominate one **Team Leader** as the primary point of contact.

2. Theme

All startup ideas must address at least **one of the 17 United Nations Sustainable Development Goals (SDGs)** and propose an innovative, scalable, and socially impactful solution.

3. Registration

1. Registration must be completed through the official registration form before the prescribed deadline.
2. Only one registration per team is required.
3. Registration is free (unless otherwise notified).
4. Incomplete or incorrect registrations may be rejected.

4. Idea Submission

Each team shall submit:

- Completed Registration Form
- Startup Pitch Deck (PDF format)
- Supporting documents, if any (Prototype images, website, demo video, etc.)

The Pitch Deck should preferably include:

- Problem Statement
- Proposed Solution
- SDG Alignment
- Target Customers
- Market Opportunity
- Business Model
- Competitive Advantage (USP)
- Revenue Model
- Go-to-Market Strategy

- Team Profile
- Roadmap/Future Plans

5. Originality

1. The submitted idea must be the original work of the participants.
2. Plagiarism or infringement of intellectual property rights will result in immediate disqualification.
3. Proper acknowledgment must be given for any external data, images, research, or references used.
4. Organizers shall not be responsible for any intellectual property disputes among participants.

6. Evaluation Criteria

Entries will be evaluated on the following parameters:

- Innovation & Creativity
- Problem Identification
- Relevance to SDGs
- Feasibility & Technical Viability
- Business Model & Revenue Potential
- Scalability
- Social & Environmental Impact
- Market Potential
- Quality of Presentation
- Team's Ability to Respond during Q&A

The decision of the Jury shall be final and binding.

7. Presentation Guidelines

1. Each shortlisted team will receive:
 - **5 minutes** for the Startup Pitch.
 - **3–5 minutes** for Jury Interaction/Q&A.
2. The presentation language shall be **English or Hindi**.
3. Participants must report at least **30 minutes before** their allotted presentation time.
4. The organizing committee may stop presentations exceeding the allotted time.

8. Code of Conduct

Participants shall:

- Maintain professional and ethical conduct.
- Respect fellow participants, mentors, judges, and organizers.
- Avoid any offensive, discriminatory, or inappropriate behaviour.

- Refrain from attempting to influence judges or organizers.
- Any misconduct may lead to immediate disqualification.

9. Intellectual Property

1. Ownership of the startup idea remains with the participants.
2. By participating, teams grant GSB permission to use the startup name, photographs, presentation snapshots, and brief project descriptions for promotional, educational, and reporting purposes.
3. Participants are advised not to disclose confidential information unless they are comfortable doing so.

10. Shortlisting

1. Screening will be based on the registration details and Pitch Deck.
2. Only shortlisted teams will be invited for the final pitching round.
3. The organizing committee reserves the right to limit the number of finalists.

11. Awards & Incubation

1. Winning teams will receive Certificates, Awards, and other prizes as announced.
2. Selected startups may receive incubation, mentoring, networking opportunities, or investor connect, subject to availability.
3. Awards are non-transferable.

12. Disqualification

A team may be disqualified for:

- Submission of false or misleading information.
- Plagiarism or intellectual property violations.
- Failure to comply with submission guidelines.
- Misconduct or unethical behaviour.
- Missing the reporting or presentation time without prior approval.

13. Organizer's Rights

The Organizing Committee reserves the right to:

- Amend the competition schedule.
- Modify evaluation criteria if required.
- Cancel or postpone any round due to unforeseen circumstances.
- Reject any application that does not comply with the competition guidelines.
- Use photographs, videos, and event recordings for publicity and academic purposes.

14. General Conditions

- Participants shall bear their own travel and accommodation expenses unless otherwise communicated.
- Participation implies acceptance of all rules and decisions of the Organizing Committee.



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- In case of any dispute, the decision of the Organizing Committee shall be final and binding.

Important Dates

- Registration Opens: **06th July 2026**
- Last Date of Registration: **20th August 2026**
- Shortlisted Teams Announcement: **05th September 2026**
- Pitching Competition and Award Ceremony: **12th September 2026**

For queries, contact:

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