

ARYAN MEHTA

MARKETING INTERN

Indore, Madhya Pradesh

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SUMMARY

Motivated and detail-oriented BBA student with a strong foundation in digital marketing, market research, content creation, and communication. Eager to gain hands-on experience through an internship and contribute to real-world marketing projects while learning from an experienced team.

AREA OF EXPERTISE

Digital Marketing · Social Media Basics · Market Research · Content Writing · Canva · MS Excel · Basic SEO · Google Analytics Basics · Communication

KEY ACHIEVEMENTS

College Marketing Competition : Created a sample digital campaign and presented the strategy to a faculty panel; recognised among the top-performing teams

PROFESSIONAL EXPERIENCE

Marketing Intern, BrightWave Media

Jun 2025 – Aug 2025

Supported social media planning, competitor research, and content preparation for client campaigns. Helped organise campaign data in Excel and prepared weekly performance summaries for the marketing team.

EDUCATION

Bachelor of Business Administration

2023 – 2026

Aug 2023 – May 2026

Graduate School of Business, Indore

Major in Marketing · CGPA 8.2 / 10

CERTIFICATIONS

Digital Marketing Fundamentals — Course
Introduction to Google Analytics—Course